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“eRECYCLING” NEWEST WAVE IN CARING FOR THE ENVIRONMENT

LOCAL COMPANY LEADS THE WAY IN PREVENTING ELECTRONIC WASTE FROM CONTRIBUTING TO LANDFILL

Honolulu, Hawai‘i—Sept 19th, 2007—An estimated 12 to 14 million computers are thrown into landfills every year and that number is increasing across the nation. Oahu Community Recycling (OCR) is working to spread the word among the people of O‘ahu that to help protect the environment, computers and other electronic equipment should not be thrown out – but properly recycled!

With its new “door-to door” computer-recycling program, OCR plans to help consumers and businesses of O‘ahu do just that. Schools and churches, which once benefited from donations of old electronics, are now burdened with obsolete computers and are ultimately stuck with the bill to dispose of them.

“More and more computers hit the market every day, leading to rapid growth of obsolete electronic items, which are turning out to be much more than inconvenient dust collectors in garages and attics,” says Todd Kamisugi computer expert. Many consumers don’t realize that they contain toxins that are hazardous when they are thrown into landfills. In fact computer monitors and terminals are officially classified as toxic waste.

OCR plans to have the program in full swing by May 15th, making them the only company offering a curbside style computer-recycling pickup for businesses and consumer households in Hawai‘i.

“Earth Day serves as a reminder that we should all be doing our part to preserve and protect our environment,” says Fung Yang, director of OCR. “Electronic equipment can be harmful to the environment and also human health if not properly recycled. Most people are unaware that certain electronic items, such as televisions and computer monitors, contain environmentally sensitive materials such as lead and mercury. We will be providing a positive solution for the people of O‘ahu with our door-to-door computer recycling,” he added. “It’s win-win-win – people have a way to properly recycle their electronics, we are saving precious landfill space and keeping toxins out of the Earth.”

OCR has helped O‘ahu recycle since 2001 with convenient curbside pickups. OCR’s goal is to serve the community in new and innovative ways in hopes of creating a cleaner and healthier island.

To learn more, please contact Fung Yang at recycle@ocr2000.com. Or visit the company’s website at www.OCR2000.Com.

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